

MASA

FOR IMMEDIATE RELEASE

MASA Galeria

MASA x Arca: Substract

November 30th - January 7th, 2022

with

Adeline de Monseignat

Brian Thoreen

EWE Studio

Mario García Torres

Arca Wynwood, 260 NW 27th St, Miami, FL - MASA is pleased to announce "Substract", a collaborative exhibition with Grupo Arca running alongside Art Basel/Design Miami 2021.

Encased in a facade design by Superflex x Héctor Esrawe in collaboration, Arca Wynwood presents a design center with a gallery-like experience designed by Esrawe Studio. Arca is a leading supplier of natural stone. No stranger to working with architects, artists, and designers, Arca has commissioned new works by Mexican and Mexico-based artists working with their marble.

"Substract" the first international exhibition of MASA Galería, following the process of creation and conception of the works from the primary action of the subtraction of the raw material and its transformation. Exploring the technical possibilities, from the automated use of robots to artisan work, to create a series of functional pieces that do not neglect the aesthetic and sculptural value.

"Substract" includes works in stone by Adeline de Monseignat, Brian Thoreen, EWE Studio and Mario García Torres. Along with MASA, Arca presents exhibitions by Stefan Brüggemann from Hauser & Wirth, and Gabriel Rico and Jorge Méndez Blake from OMR.

ABOUT MASA

MASA walks the blurry line between art and design. Collectible design. Experimental design. To show, to curate, to write, to build, to question, to provoke, to educate, to learn: these are the desires. Desire might even be at the center of this adventure. MASA is a nomadic project that offers a space for discourse on design. MASA is cornmeal, a pliable material that quells hunger and sustains culture. With digital, physical and conceptual presence, MASA challenges convention and presents ideas on a global stage. In an effort to open conversation and dialogue around material culture, MASA curates exhibitions offering work with integrity, direction and value.

MASA is a nomadic gallery founded in Mexico City in 2019 by a collective of creatives — Age Salajõe, Héctor Esrawe and Brian Thoreen, along with Isaac Bissu and Roberto Diaz — whose backgrounds in art, design and architecture are reflected in MASA's showcasing of design at its boundaries.

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